

Curriculum vitae

Isabelle Cloquet Ph.D.

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Key research areas:

- *Development of tourist areas*
- *Tourism development and social economy*
- *Tourism and wellbeing*
- *Tourism and social inclusion*
- *Tourism development in Africa*

EDUCATION

- 2009-Oct. 2015 **Docteur en Sciences - PhD Tourism studies** (Part-time – combined with teaching post)
Institut de Gestion de l'Environnement et d'Aménagement du Territoire (IGEAT),
Faculty of Sciences, Université Libre de Bruxelles (ULB), Belgium
Title of thesis: *Tourism Development and the Question of 'Stasis': A Case Study Research of Internal Leisure Travel in Gabon* (written in English)
Jan. 2011: ULB Grant – international relations - covered fieldwork expenses
- 2005-2006 **'Diplôme d'études approfondies' in Environmental studies - Specialization in tourism**
IGEAT, ULB, Belgium
Essay on the impacts of tourism development on the social organisation of host communities in developing countries (written in French)
- 2002-2005 **'Maîtrise' in leisure, culture and tourism studies (Master's) – Mention Excellent**
Université du Québec à Trois-Rivières (UQTR), Canada
Thesis on sociological factors influencing the development of ecotourism in Nunavik, Northern Quebec (written in French)
- 2001-2004 **'Licence' in tourism studies (equivalent of Master's)– La Plus Grande Distinction**
IGEAT, ULB, Belgium
Thesis on sociological factors influencing tourism development in Belgian rural areas (written in French)
- 1999-2001 **'Graduat' in tourism management (equivalent of Bachelor's) - Distinction**
Institut supérieur de tourisme, Haute Ecole Galilée, Belgium
- 1997-1999 **Translation and interpretation studies: English – German**
Ecole d'interprètes internationaux, Mons, Belgium
3 semesters passed – then changed orientation

PROFESSIONAL EXPERIENCE

- Oct. 2017 – Present **Premier Assistant** – Université Libre de Bruxelles, Belgium
- *Teaching : Management of tourism businesses, Management of tourist destinations, Project management in tourism, Qualitative and Quantitative research methods.*
 - *Research interests: Tourism, social inclusion, and wellbeing; Development process of tourist destinations; Tourism and social economy (aspects relating to destination growth and shaping)*
- April 2016 – April 2017 **Research Fellow**, Research grant – University of Exeter Business School, UK
- *Conducting a mixed-method study of the relationships between retirement, tourism*

consumption behaviour, and wellbeing.

- *Disseminating research: giving seminars and writing academic papers*
- *Adviser in PhD supervision committee (ULB) – Thierno Barry, thesis on the contribution of the hospitality sector to poverty alleviation in Conakry, Guinea, Western Africa.*

Nov. 2015 – April 2016

Early Stage Researcher Mission, Research grant – COST Action IS1204 TObeWELL, Business School, University of Exeter, UK

- *Did a systematic literature review on the relationships between tourism, ecosystem services and wellbeing*
- *Explored how the third sector contributes to social innovation related to health-promoting tourism experiences for the elderly;*
- *Wrote a state of the art paper based on the literature review (currently in progress).*

Oct. 2009-2015

'Assistant' (post including teaching, tutoring and research – part-time, combined with PhD), Master's in Tourism Management and Analysis, IGEAT, ULB.

- *Teaching, Research, Coordination of internships, Organisation of field trips and events, Communication*

Apr. 2007-Sept. 2009

Cross-border settlement processing, Euroclear Bank, Brussels, Belgium

- *Solved problems related to post-trade settlement / multiple markets*
- *Ensured communication with clients, partners and management team*
- *Trained clients and team members - expert of French registered securities*

Jan.-June 2004 and Jan.-Mai 2005

Research Assistant, Department of leisure and tourism, UQTR, Canada

- *Topics related to tourism in Nunavik and sustainable development and education*

CONSULTATION

Spring 2014

Trade for Development Centre – Belgian Development Agency

Consultation aimed at selecting the winners of community-based tourism awards

TRAINING & TRAINEESHIP

Nov. – Dec. 2012

From Research to Business (FR2B), Training session on business management and development Co-delivered by the Business schools and departments of four universities in Belgium.

Sept.-Dec. 2003

Research Assistant, Department of leisure and tourism, UQTR, Canada

Feb.-May 2001

Assistant in event management, Burö Wien, Vienna, Austria

IT SKILLS

Survey software: SPSS, Sphinx, Limesurvey; Qualitative research: NVivo

LANGUAGES

- English: Proficient user (C1/C2) - Understanding, Speaking, Writing
- French: Mother tongue
- German: Independent user (B2) – Understanding, Speaking, Writing
- Dutch: Independent user (B1) – Understanding and Writing / Basic used (A2) - Speaking
- Spanish: Basic user (A2) – Understanding, Speaking, Writing

PERSONAL INTERESTS

- Involved in the Rural Development Committee and tourism working group in my hometown
- Cultural immersions: *Canada (3 years), USA (1 year), several months in Austria, South Africa, and Gabon.*
- Wildlife watching, animal welfare and conservation, hiking, running, and reading.

PUBLICATIONS

- Cloquet, I., Palomino, M., Shaw, G., Stephen, G., & Taylor, T. (2017). Disability, social inclusion and the marketing of tourist attractions, *Journal of Sustainable Tourism*, <http://dx.doi.org/10.1080/09669582.2017.1339710>
- Shaw, G., Cloquet, I., Cleave, P., Tucki, A., Custódio, M.J.F., & Theuma, A. (2016) A life-course analysis of older tourists and their changing patterns of holiday behaviour. In: Smith, M.K. and Puczko, L. (Eds.) *The Routledge Handbook of Health Tourism* (pp.113-124), London: Routledge.
- Cloquet, I. (2016) Oil, centralized power and their shaping effects on tourism in Gabon, *International Journal of Tourism policy*, 6(3/4),299-320.
- Cloquet, I. (2016) Tourism, Recreation and Regional Development: Perspectives from France and Abroad, J.-Ch. Dissart, J. Dehez, J.-B. Marsat (Eds.), Ashgate, Surrey, UK (2015). Xiv + 267 pp. (Hbk.), £65 , ISBN: 978-1472416223, Book review, *Tourism Management*, 57, 1-2.
- Cloquet, I. (2016) Gabon. In: Jafar Jafari, and Honggen Xiao (eds.) *Encyclopedia of Tourism*, Springer.
- Cloquet, I. & Diekmann, A. (2015) Discovering or intruding? Guided tours in the ethnic district Matonge in Brussels. In: Diekmann, A. and Smith, M.K. (Eds) *Ethnic and Minority Cultures as Tourist Attractions* (pp.41-59), Channel View.
- Diekmann, A. & Cloquet, I. (2015) Tourism, transformation and urban ethnic communities: The Case of Matonge, Brussels. In: Reisinger, Y. (ed.) *Transformational Tourism : Host perspectives* (pp. 80-92), CABI.
- Diekmann, A., Bryon, J., & Cloquet, I. (2014) Explaining tourism governance in Belgium: Quite a Balancing Act. In: Costa, C.; Panyik, E., Buhalis, D. (eds.) *European Tourism Planning and Organisation Systems*, Bristol: Channel View.
- Cloquet, I. (2013) Looking into the overlooked: Incoming tour operators and early tourism development in Gabon. *Current Issues in Tourism*, 16, 647-663.
- Cloquet, I. (2013) Integrating tourism development projects at Gabon protected natural sites: Lessons learned from an aborted attempt/ De l'intégration des projets de développement touristique dans les sites naturels protégés du Gabon : quelles leçons pouvons-nous tirer des échecs du passé, online ; *Via@*, 2.
- Cloquet, I. (2013) Gorilla tourism ICDPs in East and Middle Africa : A comparative study. In: Van der Duim, R., Klep, G. and Manyisa Ahebwa, W. (Eds.) *Tourism, Nature and Environmental Education, Thematic Proceedings of ATLAS conference proceedings*, 8, 35-47.
- Diekmann, A. & Cloquet, I. (2012) How 'capital' are capital cities on the Internet? *Current Issues in Tourism*, 15, 19-33
- Restrepo Gomez, M. & Cloquet, I. (2011) Ecotourisme: de la pertinence d'une définition plus fine de « population locale». Dans Duhamel, Ph. & Kadri B. (eds.) *Tourisme et Mondialisation, coll. Mondes du tourisme*, Paris : Editions Espaces tourisme & Loisirs, 153-163.
- Lequin, M. & Cloquet, I. (2006) Facteurs sociopolitiques influant sur la gouvernance de l'offre écotouristique. Le cas des parcs nationaux au Nunavik. Dans Gagnon, C. & Gagnon S. (eds.) *L'écotourisme entre l'arbre et l'écorce. De la conservation au développement viable des territoires* (pp.229-266), Québec : Presses de l'Université du Québec.

INTERNATIONAL CONFERENCES

- Cloquet, I. (2015) The shaping effect of centralized power and rent-seeking behaviour on tourism development in Gabon. Paper presented at the ICOT2015, From Tourism Policy to Practice, Middlesex University, London, England.
- Cloquet, I. (2012) The 2012 Africa Cup of Nations: How Gabon's celebration of football turned into a political symbol. Paper presented at the ATLAS annual conference, University of East London, England.
- Cloquet, I. (2012) Conservation et développement touristique dans les sites naturels du Patrimoine mondial: Que pouvons-nous apprendre de l'échec d'un PICD dans le Parc National de la Lopé, Gabon? Paper presented at the UNESCO/UNITWIN Conference, Université Omar Bongo, Gabon.
- Cloquet, I. (2011) Gorilla Tourism ICDPs in East and Central Africa - a comparative study. Paper presented at the ATLAS Africa Conference, Makerere University, Uganda.
- Cloquet, I. (2010) Ecotourism in Gabon: On the competitiveness of small-scale projects. Papers presented at the conference organized by the International Geographical Union, Stellenbosch University, South Africa.
- Cloquet, I. (2010) Ecotourisme: de la pertinence d'une définition plus fine de « population locale». Paper presented at Les Rendez-vous Champlain 2010, Université d'Angers, France.